

IT'S NOT ENOUGH TO BE RIGHT!

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INTRODUCTION

Climate change has impacted the world in many ways. There is much scientific evidence that backs this claim. However, despite this vast knowledge the speed at which we are inacting change is not fast enough. Throughout this infographic you will discover 5 key factors contributing to the lack of focus on initiating measurable change. This a true global crisis and we require our elected officials to not make this a political talking point, but rather requires our immediate attention.



IT'S POLITICAL

Following the science is not enough if the way to reversing climate change impacts the day to day lives of everyday citizens. Therefore, the only successful approach is one that has political support. Overall, the solution must come through the lens of legislation.



SO MANY PROBLEMS

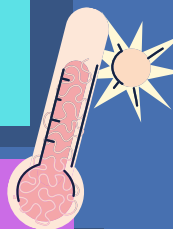
In a world where there are so many problems facing mankind such as poverty, racial injustices, health, war and many more how does one priorities? Political alliances must be formed in order to give climate policy a fighting chance.

A SOCIAL DYNAMIC FOR CHANGE

Any solution that will be perceived as problematic for the societal structures will not be embraced even if it is technologically feasible to execute. This means that "buy-in" from the members of society is critical. As long as material wealth is believed to be stronger with fossil fuels it is will be difficult to get to climate neutrality with zero emissions.

KNOWLEDGE IS NOT ENOUGH

Knowing and understanding the issue is only half of the solution. There has to be more of an effort and call from politicians to follow the facts from these scientific researchers about the main issues of climate change. Rather than just knowing there has to be more implementation into these practices to ensure long-term change.



ENGAGE A VARIETY OF SOCIAL GROUPS

Global injustices and societal inequalities make it more difficult to ensure that everyone has the same exposure, interest and willingness to impact climate change. In order to have them be part of the larger fight, one must take the fight to them to help them understand the issue in a manner that they can influence.

Certain groups of population such as low income groups and migrant groups do not have an active participation rate in the fight against climate change. Considering that women do play an active part in many representative groups, they are vastly underrepresented in policy making and governmental agencies.

DESIRED OUTCOME

Overall, mankind around the world must focus on engaging in the social discussions on political solutions and paths toward transformation. Climate change is something that should not be taking lightly and requires the involvement of many globally to truly have an impact. Anything is possible if we take our knowledge of the facts and transform them into action. This effort will require political determination, social involvement, and policy support to enact change.

