

SOCIAL MOVEMENTS



# PALESTINE ACTION

*What tactics does Palestine Action use?  
What can we learn about direct action?*

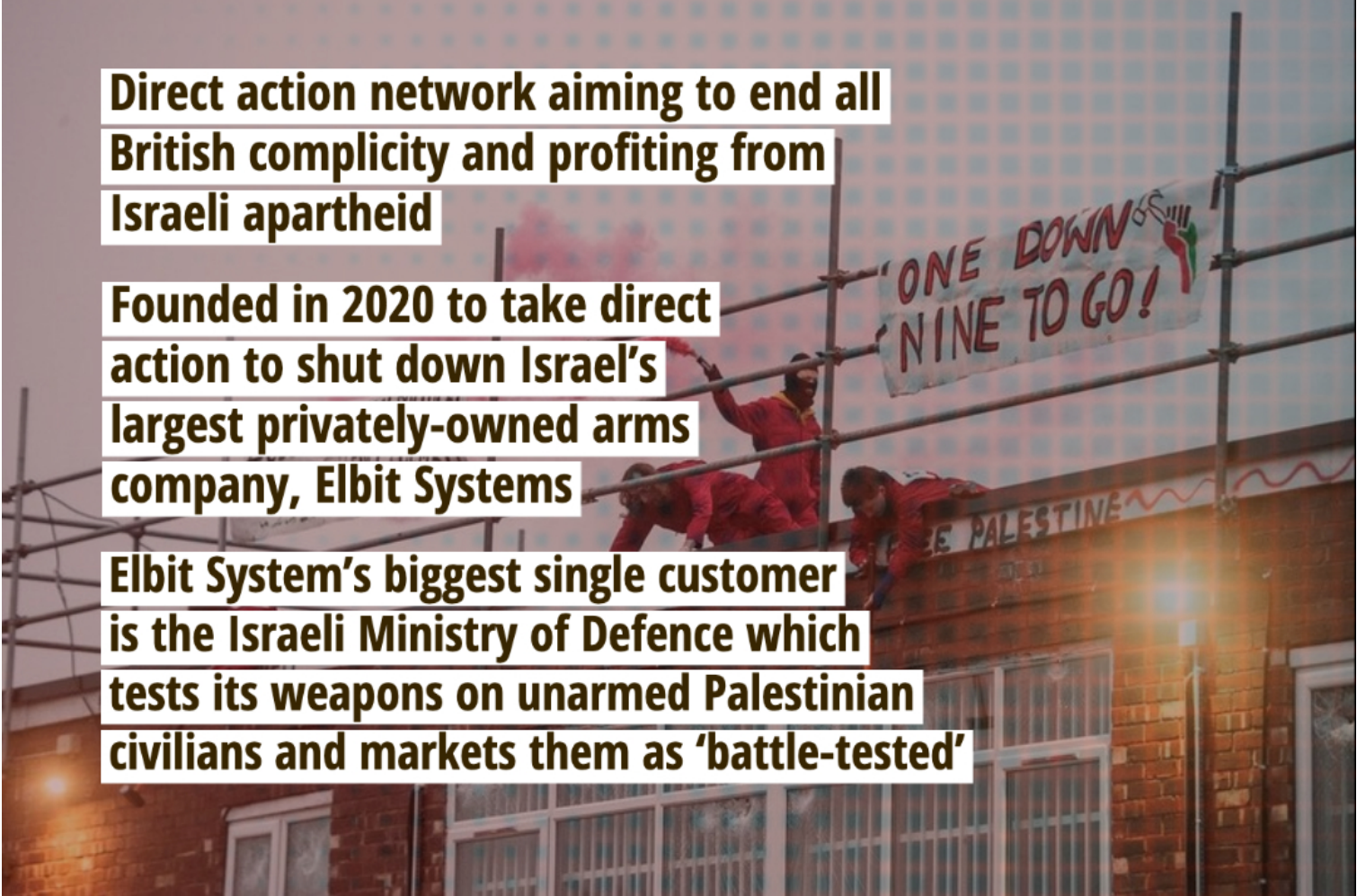
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# What is Palestine Action?

**Direct action network aiming to end all British complicity and profiting from Israeli apartheid**

**Founded in 2020 to take direct action to shut down Israel's largest privately-owned arms company, Elbit Systems**

**Elbit System's biggest single customer is the Israeli Ministry of Defence which tests its weapons on unarmed Palestinian civilians and markets them as 'battle-tested'**



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# Tactics & Strategy

**Blockade & Occupation**

**Road-blocking**

**Large protests**

**Property damage**

**Paint throwing & graffiti**



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# Blockade & Occupation

**Blockade: the purpose is to target a point of decision, production, or destruction Palestine Action aims to target the production of arms on British soil**



**Occupation: to hold and defend space. Both are direct action tactics, together with banner hangs (a visibility action to draw public attention)**

**Occupation serves to expose the unjust nature of private property regimes. Palestine Action intervenes at the point of production to physically interrupt company operations and interests**



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# Direct Action & Success

**Palestine Action believes that only direct action can affect change after years of complicity and profiting from war crimes**



**Sustained direct action against a clear material target resulted in the permanent shut down of an Elbit factory in Oldham**

**Direct action creates the conditions for its success, as the profitability of arms factories is damaged day by day**



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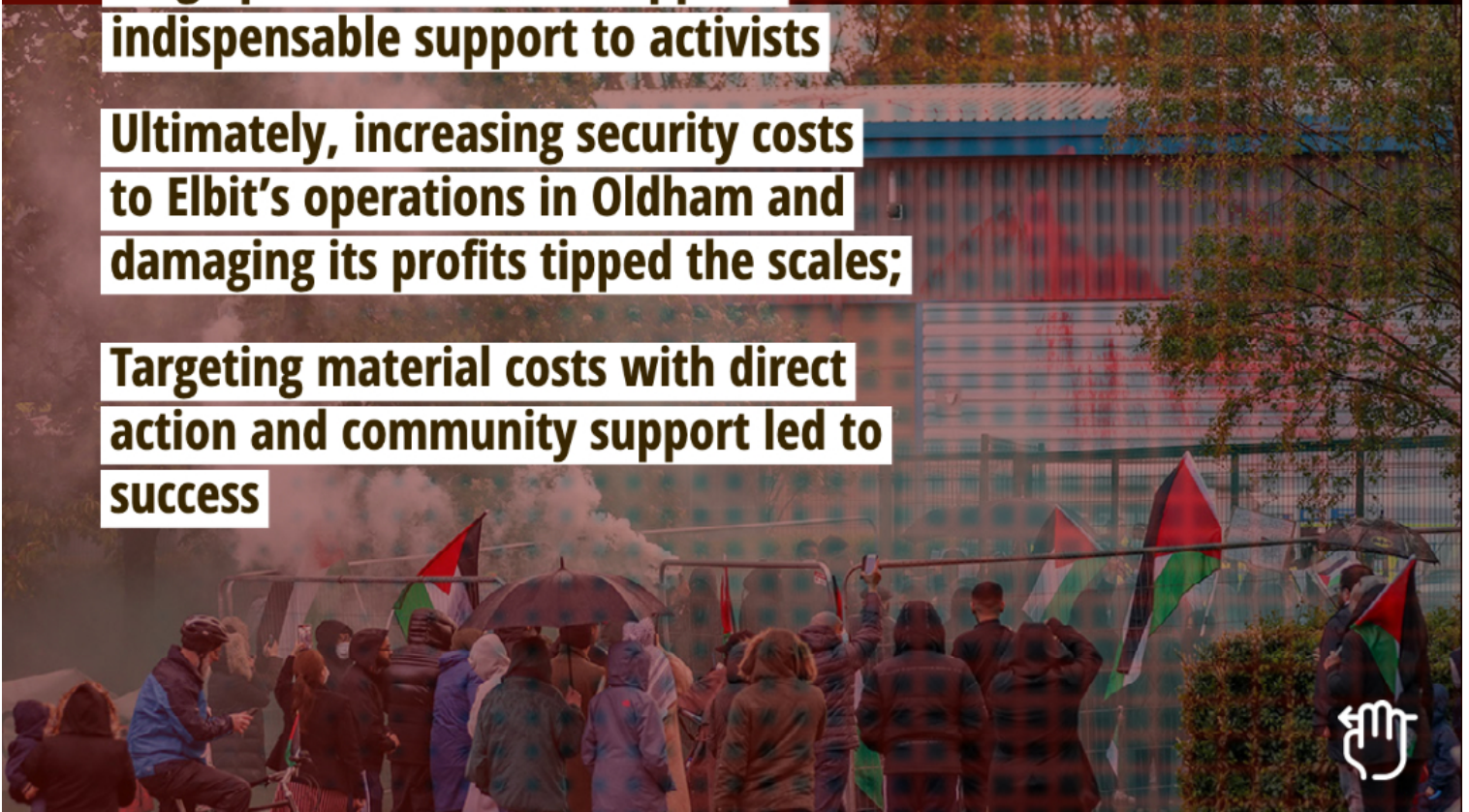
# Collaboration

**Palestine Action's outcomes are made possible by collaborating with local community groups like Oldham Peace and Justice and Manchester Palestine Action**

**Large protest turnouts supplied indispensable support to activists**

**Ultimately, increasing security costs to Elbit's operations in Oldham and damaging its profits tipped the scales;**

**Targeting material costs with direct action and community support led to success**



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# Resources

Learn more about social movement tactics, principles, theories, and methodologies at [beautifultrouble.org](http://beautifultrouble.org)

